



## History of the Society of Ceres

The Society of Ceres was created in 1983 by Mayor Elizabeth Proctor to support and fund the first program to beautify the City of Belle Meade with plantings and landscaping. Ceres is the Roman goddess of agriculture and abundance, also called Demeter in Greek Mythology.

The inaugural beautification project was planting the grass medians down Belle Meade Boulevard. A landscape architect was hired to design a planting plan that would lend a park-like character to the Boulevard. Several citizens generously donated to underwrite the cost of the plantings and were honored with bronze plaques along the Boulevard. Since then, the City of Belle Meade has planted more than a thousand trees and shrubs along the City's right-of-way.

Residents of Belle Meade are asked to make an annual tax-deductible donation to the Society of Ceres to contribute to the beautification of our City. These funds are designated for beautification projects, planting of summer and winter annuals, routine landscape, watering and turf maintenance needs. They are also designated for the seasonal holiday wreaths and American flags displays along the Boulevard.

For almost four decades, the Society of Ceres has received tremendous support for improvements to the environment and enhancement of property values in Belle Meade. We invite you to become a member of the Society of Ceres!