



BELLE MEADE TOGETHER

OCTOBER 2020





Adoption of the **Belle Meade Together** Master Plan

- Timeline of Community Engagement
- Outreach History
- Opportunity for Input
- What Residents Want
- Design Approach and Philosophy
- The Plan—What are we adopting?
- Implementation



Timeline of Community Engagement





Opportunity for Input

- **Kickoff started in late 2020**, and Covid-19 did not interrupt the process, with 13 meetings held
- **Spring 2021: Plan Discovery**
 - Two Virtual Town Hall meetings
 - Four Listening Sessions
 - Dedicated project website, interactive model
 - On-site events:
 - Meet the Team Day (Sunday afternoon)
 - Election Day (Tuesday after voting)
 - St. George's Farmers Market (Thursday afternoons)
 - Walk the Boulevard (two Saturdays in May)
 - City Hall Open House (Monday into the evening)
 - YouTube Project Update
 - Feedback Survey



What Residents Want

- Safe Walking and Cycling
- Traffic Calming
- Beautification in maintaining natural landscape
- Branding—we live in a special place
- **Protect, Preserve and Enhance** the Natural Character
- Historical Legacy and Character



Design Approach and Philosophy

- The guiding principles
 - Less is More to blend in with surrounding landscape
 - Speed is fundamental to determine the look and feel, target speed
 - Design is creative and integrates more than one strategy to achieve objectives (median: gateway, speed, safe crossing, stormwater)
 - Elegant Solutions must look and feel like Belle Meade

THIS IS WHAT WE ARE CONSIDERING TO ADOPT



The Belle Meade Legacy

- Conservative and thoughtful leadership since 1938:
 - Douglas Henry, Robert Cooney, Joseph Gibson, Sam Davis Bell, Morton Howell, Elizabeth Proctor, T. Scott Fillebrown, Peggy Warner, George Crook, Gray Thornburg, Jim Hunt
- Innovative advancements in law enforcement: 2018 cameras
- Leadership through the repeal of the Hall Tax to balance the budget
- Looking ahead with Legacy foundation
 - Community engagement continues
 - Stormwater issues in property and safety
 - Annual budget considerations for every project every year



How to use the Belle Meade Together Master Plan

- **Decision making framework** to help leaders and city staff about how and when to pursue projects
- Plan can be **evaluated** as part of the annual budget cycle
- **Guidance** in making design decisions so that standards are considered
- **Coordinate** projects among stormwater, traffic calming, beautification to maximize financial investment



BELLE MEADE TOGETHER

OCTOBER 2020

