

Society of Ceres Beautification Committee Meeting Minutes

Meeting Information

Date 7/13/2020

Zoom Meeting ID <https://us02web.zoom.us/j/81461949341>

Time 5:30 - 7:00 PM

Teleconference 312-626-6799,,814 6194 9341

Invitees

Committee Members				City Representation
Caroline Stevens	Cathy Altenbern	Laura Katherine Wood	Michael Dixon	Beth Reardon
Carolyn Sorenson	Gavin Duke	Lisa Ellis	Peter Grimaldi	Jim Hunt
Carter Dawson	Jill DeBona	Martha Phipps	Seth Stewart	Lyle Patterson

Agenda

Topic	Discussion Items	Notes
Admin	Action Items from previous meeting	<ol style="list-style-type: none"> 1. Jim to ask Tara Biller for logo to be on first cover of Belle Meade Living relaunch COMPLETE 2. All committee members to donate if have not yet IN PROGRESS 3. LK to reach out to Creekside for Clematis, Madevilla or annual to plant around base 4. LK organize committee walk down Belle Meade Boulevard to discuss plantings COMPLETE 5. Gavin reach out to Mike Berkley at Grow Wild to discuss availability UPDATE NEEDED 6. LK add Lyle to Google Drive, add link to goodgle drive to agenda worksheet COMPLETE 7. Gavin to scan plan from March Ceres meeting IN PROGRESS
Discussion Items	Fundraising and Giving	<p>2020 fundraising ACTION ITEM: All committee members to donate if have not yet</p> <p>Ceres committee planting mailboxes for donations</p> <ul style="list-style-type: none"> • When to start/end? • Discussed selling plants for mailboxes as a push to raise donations. Can use city tax free status <ul style="list-style-type: none"> › Level 1: Annual around base \$100 › Level 2: Clematis \$200 deciduous › For additional \$100, we will plant it for you › Limited time offering <p>Cheekwood not giving special discount, August not a great time to plant bc heat. Wait until Spring - SweetPea? Lablab Subcommittee to handle</p>
	Tree Ordinance	<p>Discussion: Homeowners can apply to have their property designated as a tree sanctuary Once Tree Ordinance is finalized, wil apply for Tree City USA</p> <p>https://www.tufc.com/programs/tree/sanctuary/</p>
	Master Plan	<p>Master Plan Update / Enhancement Strategy</p> <ul style="list-style-type: none"> • Schedule to walk Belle Meade Boulevard <ul style="list-style-type: none"> › Saturday 7/18 9:00 AM Walk from St George's to Deer Park triangle › Monday 7/20 5:30 PM Walk from Harding Place to Deer Park Triangle › Thursday 7/23 5:30 PM Walk from Harding Place to West Tyne › Saturday 7/25 9:00 AM Walk from Percy Warner Park to West Tyne • Focus on community, unity, identity, service <ul style="list-style-type: none"> › Carolyn Sorenson's idea of helping a community garden in need <p>start in spring // do not want to dilute volunteer pool for BMB. Start in BMeade // concerns re: COVID-19 and gathering. Teaching aspect - Jill available</p>

	Communications	<ul style="list-style-type: none"> • Update on Belle Meade Living Magazine • Jim's suggestion of Belle Meade News Belle Meade newsletter- special edition dedicated to Ceres
	Other Committee Updates	<ul style="list-style-type: none"> • Garden Tour subcommittee to meet once we have an idea of when restrictions will be lifted and we can set a date for the tour - launch in spring, plan this winter. Presentation at Ceres Meeting in Nov
Education	Creeside host educational events, focus on next generation or gardeners LSI bill - previously charged only for flat, now charge for labor @ \$35/hr so larger expense compared to LY/. Possibly break down master contract into smaller pieces. Maintenance of grass and tree trimming	
Action Items	<ol style="list-style-type: none"> 1. All committee members to donate if have not yet 2. Gavin reach out to Mike Berkley at Grow Wild to discuss availability 	
Next Meeting	September 14, 2020 Belle Meade City Hall or Zoom	