

## Society of Ceres Beautification Committee Meeting Minutes

### Meeting Information

<b>Date</b> 5/11/2020	<b>Zoom Meeting ID</b> <a href="https://us02web.zoom.us/j/88430097845">https://us02web.zoom.us/j/88430097845</a>
<b>Time</b> 5:30 - 7:00 PM	<b>Teleconference</b> 312-626-6799,,884 3009 7845

### Invitees

Committee Members				City Representation
Caroline Stevens	Cathy Altenbern	Laura Katherine Wood	Michael Dixon	Beth Reardon
Carolyn Sorenson	Gavin Duke	Lisa Ellis	Peter Grimaldi	Jim Hunt
Carter Dawson	Jill DeBona	Martha Phipps	Seth Stewart	Lyle Patterson

### Agenda

Topic	Discussion Items	Notes
Administrative	Action Items from previous meeting	<ol style="list-style-type: none"> <li>1. Jim to ask Tara Biller for logo to be on first cover of Belle Meade Living relaunch <i>held over from January meeting Launch date is August LK to follow up with Jim</i></li> <li>2. Garden Tour subcommittee to meet 3/17 <b>Due to COVID-19, Garden Tour has been postponed</b></li> </ol>
	Fundraising and Giving	<p><b>2020 fundraising</b></p> <ul style="list-style-type: none"> <li>• Letters were mailed week of 3/16</li> <li>• Donations as of 4/23 are \$46,905                             <ul style="list-style-type: none"> <li>› LY total was \$76,874</li> <li>› Discuss fundraising push after COVID-19 settles down -</li> </ul> </li> </ul> <p><b>ACTION ITEM: All committee members to donate if have not yet</b></p> <p><b>Jim's suggestion re: Ceres committee cleaning mailboxes for donations</b></p> <ul style="list-style-type: none"> <li>• Discussed selling plants for mailboxes as a push to raise donations. Can use city tax free status                             <ul style="list-style-type: none"> <li>› Level 1: Annual around base \$100</li> <li>› Level 2: Clematis \$200 deciduous</li> <li>› For additional \$100, we will plant it for you</li> <li>› Limited time offering</li> </ul> </li> </ul> <p><b>ACTION ITEM: LK to reach out to Creekside for Clematis, Madevilla or annual to plant around base</b></p>

<b>Discussion Items</b>	Tree Ordinance	<p><b>Tree ordinance update</b></p> <ul style="list-style-type: none"> <li>• Ordinance has been on website for &gt; 60 days for resident review</li> <li>• 2nd and Final reading to be during May BOC meeting - will be up for commissioner vote</li> <li>• Next steps: Education</li> </ul>
	Master Plan	<p><b>Master Plan Update / Enhancement Strategy</b></p> <ul style="list-style-type: none"> <li>• Will meet on off months that Ceres does not meet</li> <li>• Will need to create budget from beautification fund</li> <li>• Discussed focus of perennials, not limiting to only natives</li> <li>• Goal is to create identity for Belle Meade with consistency of plantings</li> <li>• Focus on community, unity, identity, service (let boy scouts, residents be involved) <ul style="list-style-type: none"> <li>› Discussed creating a volunteer gardener society to help maintain areas on BMB</li> <li>› Need a plan and direction to address trees on BMB that have been damaged</li> <li>› Will involve Vice-Mayor Louise Bryan as she is already working on some of these initiatives</li> </ul> </li> <li>• Committee will meet to walk boulevard and discuss each median <ul style="list-style-type: none"> <li>› Must follow COVID restrictions re: gathering. Beth to send info to LK re: Nashville reopening plan</li> <li>› LK to break Boulevard into walkable amounts</li> </ul> </li> </ul> <p><b>ACTION ITEM:</b> LK organize walk for committee</p> <ul style="list-style-type: none"> <li>• Would like to engage Mike Berkley at Grow Wild</li> </ul> <p><b>ACTION ITEM:</b> Gavin reach out to MB to discuss availability</p> <ul style="list-style-type: none"> <li>• Need all historic and current plans on Google Drive and accessible to all members &amp; city staff</li> </ul> <p><b>ACTION ITEM:</b> LK add Lyle to Google Drive, add link to goodgle drive to agenda worksheet</p> <p><b>ACTION ITEM:</b> Gavin to scan plan from March Ceres meeting</p>
	Other Committee Updates	<ul style="list-style-type: none"> <li>• Garden Tour subcommittee to meet once we have an idea of when restrictions will be lifted and we can set a date for the tour</li> <li>• May's Nfocus magazine features Society of Ceres</li> </ul>
<b>Decisions</b>		
<b>Action Items</b>	<p>All committee members to donate if have not yet</p> <p>LK to reach out to Creekside for Clematis, Madevilla or annual to plant around base</p> <p>LK organize committee walk down Belle Meade Boulevard to discuss plantings, trees, etc.</p> <p>Gavin reach out to Mike Berkley at Grow Wild to discuss availability</p> <p>LK add Lyle to Google Drive, add link to goodgle drive to agenda worksheet</p> <p>Gavin to scan plan from March Ceres meeting</p>	

**Next Meeting**

July 13, 2020  
Belle Meade City Hall or Zoom