

## Society of Ceres Beautification Committee Meeting Minutes

### Meeting Information

<b>Date</b> 3/10/2020	<b>Location</b> Belle Meade City Hall
<b>Time</b> 5:30 - 7:00 PM	<b>Address</b> 4705 Harding Pike

### Invitees

Committee Members				City Representation
Caroline Stevens	Cathy Altenbern	Laura Katherine Wood	Michael Dixon	Beth Reardon
Carolyn Sorenson	Gavin Duke	Lisa Ellis	Peter Grimaldi	Jim Hunt
Carter Dawson	Jill DeBona	Martha Phipps	Seth Stewart	Lyle Patterson

### Agenda

Topic	Discussion Items	Notes
<b>Administrative</b>	Action Items from previous meeting	<ol style="list-style-type: none"> <li>1. Jim to ask Tara Biller for logo to be on first cover of Belle Meade Living relaunch <b>No update, launch postponed until 2nd Q 2020</b></li> <li>2. LK/Carter to reach out to Woodmont Christian Church or other church youth group for involvement with Weed Wrangle <b>Weed Wrangle was canceled due to the tornado</b></li> <li>3. Strategy and development committee to discuss Cheekwood ask as well as partnering with other non-profits <b>COMPLETE</b></li> </ol>
	Fundraising and Giving	<p><b>Update from Strategy and Development Committee on Cheekwood Ask</b></p> <ul style="list-style-type: none"> <li>• Want to create 2020 plan first. Need to set our master plan before we give \$ to another entity</li> <li>• Concern re: donors who support both cheekwood and also ceres. Need productive results before doling out to other orgs</li> </ul> <p><b>2020 fundraising letters</b></p> <ul style="list-style-type: none"> <li>• Letters signed by persent committee members and will be mailed week of 3/16</li> </ul> <p><b>Discussed contributing to Green Hills Living magazine</b></p> <p><b>DECISION:</b> Will pass on contributing, as we are not located in Green Hills</p>

<b>Discussion Items</b>	Tree Ordinance	<p><b>Tree ordinance update</b></p> <ul style="list-style-type: none"> <li>• Gavin, LK, Lyle reviewed resident feedback and incorporated into draft <ul style="list-style-type: none"> <li>› Focus is on clear cutting</li> </ul> </li> <li>• Redline draft received from Doug Berry on 3/10 <ul style="list-style-type: none"> <li>› Will review and have public review at Commissioner Mtg in April</li> </ul> </li> <li>• Expect to present to Commissioners for vote at May meeting</li> </ul>
	Weed Wrangle	<p><b>Weed Wrangle Update</b></p> <ul style="list-style-type: none"> <li>• Belle Meade Plantation pulled out days before event. They were very uninvolved last year</li> <li>• Due to tornado, volunteers were otherwise engaged <ul style="list-style-type: none"> <li>› Several sites rescheduled. Cheekwod &amp; Percy Warner did go live</li> </ul> </li> </ul> <p><b>DECISION:</b> Will market and brand as Society of Ceres event that is hosted at BMP next year</p>
	Master Plan	<p><b>Master Plan Update</b></p> <ul style="list-style-type: none"> <li>• Discussed perennials, being green as part of our focus</li> <li>• Discussed having volunteers mow grass on the Boulevard like High Line</li> <li>• Discussed other side of Harding Pike across from City Hall</li> </ul> <p><b>DECISION:</b> Identified and prioritized areas of focus:</p> <ol style="list-style-type: none"> <li>1. Belle Meade Boulevard, especially entrance from Harding Pike</li> <li>2. Harding Pike across from City Hall and bordering Post Road</li> <li>3. Deer Park Pocket Park</li> <li>4. Page Road lot</li> <li>5. Entrance to Belle Made at Jackson Blvd and Harding Pike</li> </ol>
	Other Committee Updates	
<b>Decisions</b>	<p>Will pass on contributing to to Green Hills Living magazine</p> <p>Will market and brand as Society of Ceres event that is hosted at BMP next year</p> <p>Identified and prioritized areas of focus</p>	
<b>Action Items</b>	<p>Garden Tour subcommittee to meet 3/17</p>	
<b>Next Meeting</b>	<p>May 11, 2020</p> <p>Belle Meade City Hall</p>	

