

Society of Ceres Beautification Committee Meeting Minutes

Meeting Information

Date 7/15/2019	Location Martha Phipps' home
Time 5:30 - 7:00 PM	Address 4406 Forsythe Place

Invitees

Committee Members				City Representation
Caroline Stephens	Cathy Altenbern	Laura Katherine Wood	Michael Dixon	Beth Reardon
Carolyn Sorenson	Gavin Duke	Lisa Ellis	Peter Grimaldi	Jim Hunt
Carter Dawson	Jill DeBona	Martha Phipps	Seth Stewart	Rusty Moore

Agenda

Topic	Discussion Items	Notes
Administrative	Action Items from previous meeting	<ol style="list-style-type: none"> 1. LK to update the Google invite for July meeting COMPLETE 2. All Committee members take the Citizen Survey if have not already 3. Jill, Caroline, Larry & Beth to meet with NES arborist In Progress 4. Peter and LK to discuss where to apply remaining 75% of TAEP Community Planting Grant 5. Beth to add link on City website to give year-round In Progress 6. LK to request logo modifications from finalist designers COMPLETE
	Commissioners	<ul style="list-style-type: none"> • In an effort to build relationships with the Board of Commissioners, we will be having a Commissioner visit at each meeting and introduce themselves, their causes and discuss how we can partner together • Rusty Moore speak about: <ul style="list-style-type: none"> › Engaging long range plan for Belle Meade, including walkability, beautification, enhancing what we already have. We are looking at ways to protect beauty of neighborhood. The City is Considering historic overlay - will be discussed in July commissioners' meeting. Working with State Historical Commission › Ceres representation on the committee: Gavin was nominated; he has already been approached by City officials. He will accept; it is not a conflict of interest <p>DECISION: Gavin will be the Ceres representative on the Historic Overlay committee</p>
	Fundraising Campaign	<p>Please reference tab 2019 Fundraising tab for metrics and trends</p> <ul style="list-style-type: none"> • We now have a link on City website to give year round!! <p>https://citybellemeade.org/about/</p>
	Logo	<ul style="list-style-type: none"> • Reviewed latest designs. Peter suggested a sub-committee be formed to create logo. Will present design at September meeting to larger committee for approval <p>DECISION: Peter, Gavin and Michael will make up Logo Sub-committee</p> <p>ACTION ITEM: Logo Sub-committee to present logo design at September meeting</p>

Discussion Items	Perdue Recommendations	<p>In 1998, Perdue Research Group was engaged to recommend Public Relations ideas for Ceres . Committee briefly discussed recommendations, as time was over. Discussion will be expounded at next meeting.</p> <ul style="list-style-type: none"> • Bumper Stickers for Ceres Society to increase awareness • Handbook for residents with all City information (trash, building permits, Ceres, etc.) • Signs notifying residents of beautification areas <ul style="list-style-type: none"> › Temporary signs saying "Landscape Project supported by Society of Belle Meade" › Small, discrete permanent signs to the same effect • Chairmen to organize block parties, clean-up groups, etc. for smaller neighborhood areas • Survey of each neighborhood <ul style="list-style-type: none"> › What would you like to change in your neighborhood? How would you like to help? › Suggestions for landscaping or plants in public areas of the neighborhood › New services, ways to make services more effective (chipper, parking for parties, loose dogs, etc.) › Safety hazards which need attention • Plant swap at City Hall • Small, informal garden tours or open gardens • Partner with local businesses for discounts or special services available for Ceres members
	Tree Canopy Protection	<ul style="list-style-type: none"> • Arboretum status for Belle Meade <ul style="list-style-type: none"> › Certified by ArbNet › Provides protection for trees › Gives status › Would not help with tree ordinance • What is NTF doing? Roots Nashville is collecting and curating information ACTION ITEM: LK to reach out to Carolyn for more information on both NTF and Roots Nashville's efforts in the works regarding tree canopy and protection • Tree Canopy Protection Ordinance in the work. Metro revamping theirs, Oak Hill is proposing one currently (go to page 10 for ordinance): http://gcanews.com/newsJuly25_2019.pdf
	Other Discussions	<ul style="list-style-type: none"> • Ask A Gardner Article in City newsletter <ul style="list-style-type: none"> › Caroline and Jill will answer emailed questions to SocietyofCeres@gmail.com › Article in Newsletter to announce new feature • Sub-committees to be formed for various duties <ul style="list-style-type: none"> › Each committee member will be asked to be on one sub-committee › Sub-committee memberships will be limited to one until each member has a position
Decisions	Gavin will be the Ceres representative on the Historic Overlay committee Peter, Gavin and Michael will make up Logo Sub-committee	
Action Items	<ol style="list-style-type: none"> 1. Logo Sub-committee to present logo design at September meeting 2. LK to reach out to Carolyn for more information on both NTF and Roots Nashville's efforts in the works regarding tree canopy and protection 	
Next Meeting	September 9, 2019 Location Laura Katherine Wood's home	