

Total Lot Area (sq. ft.)	Factor x ERU Monthly Rate	Monthly Fee	Annual Fee
0-40,000	0.5 x \$22.41	\$11.20	\$134.41
40,000-70,000	1.0 x \$22.41	\$22.41	\$268.92
> 70,000	2.0 x \$22.41	\$44.82	\$537.84

Go.Gov is a webbased company that can provide a **Branded** mobile app specifically designed for Belle Meade to alert its residents across platforms like **Push notifications to cell phones, Emails, Twitter & Facebook**. Citizen Notifications will make it simple for City Hall administration & Police Department to engage citizens across these multiple channels.

The city would be able to keep residents informed with a trusted source of alerts, notifications, and special events coming directly from city hall. The best part, is that a resident would only need to download the app. There is no need to share their personal information and contend with a lengthy sign-up process. Much like we have all done in the past with weather and bank apps.

Some examples of notifications would be;

Road work, (No left turn, lane closure, utilities)

Active crime in progress

Water main break

Power outages

Severe weather alerts and storm warnings

City updates, Boulevard Bolt, Special events

Geo-Fencing, the city can target certain streets and deliver a push notification to only those streets.

Example- Street closure on Iroquois Ave from BMB to Jackson.

Example- Water main break on Honeywood. Ellendale & Sunnyside

0:00-1:44

3:12-3:43

4:58-6:28

8:27-8:53

“Neighborhood Captians would be a great resource to get the word out and share the app”.